

How to Break into the OBA Market

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Disclosures

- No Disclosures

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Objectives

- Identify potential needs for for anesthesia services outside hospital operating rooms.
- Adapt individual anesthesia capabilities to create an OBA anesthetic technique for the planned procedure.
- Consider future directions for OBA procedures.

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Identify Existing Needs

- Hospital Constraints, Inefficiencies and Lack of Support
- Revocation of Surgical Scheduling Privileges
- Payer Incentivization

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Recruit Proceduralists

- Recruit (rescue) Proceduralists from Hospital
 - Surgeons, Interventional Medical Specialists, Dentists, Podiatrists
- Develop a Symbiotic Relationship
- Treat Greater Number of Patients than Hospital Setting

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Determine How to Fill the Need


- Adapt Anesthesia Techniques to the Planned Procedures
- Harness Technology to Augment Your Abilities
- Accommodate Procedural Space

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Create a Need/Future Directions




- Office Based Anesthesia is a Versatile and Powerful Service
- Technologic/Pharmacologic Advances Expand Safe Practice
- Develop Future Opportunities

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Questions



- Please save your questions for the end of the session

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