



Outpatient • Office Based • Non-Operating Room

SAMBA 2022 Annual Meeting

May 11 – 14, 2022

Phoenix, AZ • Arizona Biltmore, A Waldorf Astoria Resort

Plan to partner with SAMBA today!

For more sponsorship information, contact the SAMBA Executive Office at info@sambahq.org or 414-488-3915

6737 West Washington Street, Suite 4210 • Milwaukee, WI 53214
Phone: (414) 488-3915 • Fax: (414) 276-7704 • www.SAMBAhq.org

Dear Colleagues,

On behalf of SAMBA, the Society for Ambulatory Anesthesia, we invite you to sponsor the SAMBA 2022 Annual Meeting to promote your products, materials, services, and information. The in-person meeting is scheduled to be held May 11-14, 2022 in Phoenix Arizona. Hundreds of attendees are expected to participate in engaging, thought-provoking educational sessions and lively discussions. Ambulatory anesthesiologists from around the country and internationally as well as nurses and administrators will be present. These healthcare providers require anesthesia products and services. Attendees come from diverse backgrounds from academia to private practice. Your target audience can be found at the SAMBA 2022 Annual Meeting.

SAMBA provides educational opportunities, encourages research, and guides professionals to advance the practice of ambulatory anesthesia. Our platform will include space to showcase your products and services to help our members and their facilities improve patient care, cut costs, and remain at the forefront of ambulatory anesthesia. SAMBA 2022 is the perfect space to market your products, materials, services, and information to decision-makers and practitioners in ambulatory anesthesia. Your presence at SAMBA 2022 positions your brand as an industry leader and solidifies your stature in the minds of attendees ready to purchase.

Increase and improve your exposure by selecting one of our add-on options or sponsorship packages. With our sponsorship opportunities you can drive more traffic to your brand and achieve maximum engagement. Customize your sponsorship package to fit your corporate goals. Don't miss the opportunity to showcase your brand to key stakeholders, network with peers and customers, and promote your products and services at a global level.



COVID-19 has brought unique and challenging times, but SAMBA remains here to help you overcome the challenges created by this crisis. We look forward to your participation in the SAMBA 2022 Annual Meeting!

BobbieJean Sweitzer MD, FACP, SAMBA-F, FASA
President, SAMBA
bobbie.sweitzer@gmail.com

ANNUAL MEETING ATTENDANCE



SOCIETY FOR AMBULATORY ANESTHESIA
SAMBA

Outpatient • Office Based • Non-Operating Room

SAMBA has a membership of almost 800 physicians, who actively practice ambulatory, office-based, and non-operating room anesthesia, other health professionals with an interest in ambulatory anesthesia and residents in training. SAMBA strives to be the leader in the perioperative care of the ambulatory surgical patient.

SPONSOR OPPORTUNITIES

PLATINUM SPONSORSHIP \$15,000

- **Recognition in session slides** – dedicated slide shown prior to education sessions each day of the annual meeting.
- **Lunch Seminar Symposia** – sponsor a 60-minute education session during lunch for 100 attendees, opportunity for sponsored signage and slides. Includes LCD projector and one screen. Dates available: Thursday, May 12 from 12:15 – 1:15PM or Friday, May 13 from 12:00 – 1:00PM.
- **Post-event survey email advertisement** – your advertisement will appear in the SAMBA 2022 post-event email that is sent to all SAMBA attendees.

PERKS

- (3) full-conference badges for SAMBA 2022
- (3) invitations to SAMBA VIP Dinner on Friday
- All other sponsor perks

GOLD SPONSORSHIP \$10,000

- **Breakfast Seminar Symposia** – sponsor a 60-minute education session during breakfast for sponsored signage and slides – includes LCD projector and one screen. Dates available: Thursday, May 12 from 6:30 – 7:30AM, Friday, May 13 from 7:00 – 8:00AM or Saturday, May 14 from 7:00 – 8:00AM.
- **Post-event survey email advertisement** – your advertisement will appear in the SAMBA 2022 post-event email that is sent to all SAMBA attendees.

PERKS

- (2) full-conference badges for SAMBA 2022
- (2) invitations to SAMBA VIP Dinner on Friday
- All other sponsor perks

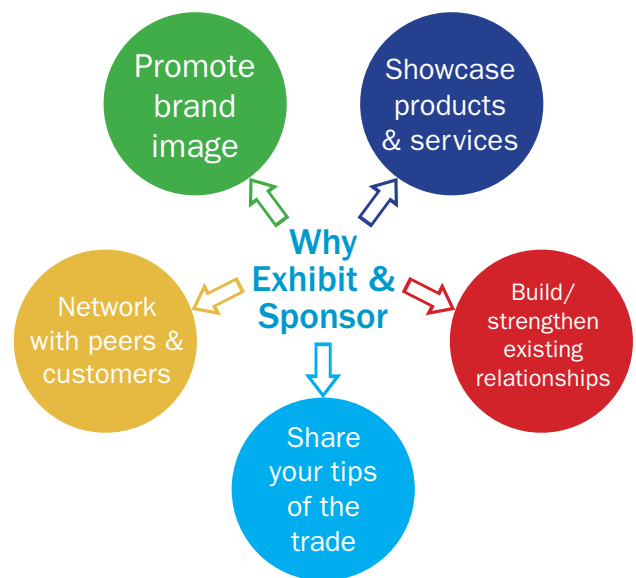
SILVER SPONSORSHIP \$5,000

- **Business Meeting & Awards Luncheon** – dedicated slide shown prior to the Business Meeting and Awards luncheon.
- **Excellence & Innovation Awards** – sponsor the award given to the top three original research abstracts, including logo placement on signage and presentation slides.

PERKS

- (1) full-conference badge for SAMBA 2022
- All other sponsor perks

Increase your company's exposure and visibility to SAMBA 2022 attendees with one of our sponsorship packages



PERKS INCLUDED IN ALL SPONSOR PACKAGES...

- **Recognition in SAMBA LINK** – your logo featured in 2021's fourth quarter and 2022's first quarter member newsletter.*
- **Recognition on SAMBA 2022 event website** – your company's logo on the event registration page.
- **Annual Meeting signage** – your company's logo featured on SAMBA signage throughout the convention center space.
*Logo for newsletter must be submitted by October 29 for fourth quarter placement.

For more exhibitor and sponsor information, contact info@sambahq.org or (414) 488-3915

EXHIBITS AND ADD-ONS

PAST SPONSORS & EXHIBITORS



EXHIBIT OPPORTUNITIES

10 X 10 EXHIBIT BOOTH SPACE - \$3,000

- (2) Exhibit Hall Registrations for use by exhibit staff only.
 - Listing in Annual Meeting Program Guide
 - Listing on SAMBA 2022 event website
- Larger booth size pricing available upon request*

Each 10' x 10' booth space includes: 8' high back drapery and 3' high side drapery (suspended on aluminum piping), one 7" x 44" company identification sign and a trash can.

EXHIBIT HALL HOURS

THURSDAY, MAY 12

- **Registration:** 8:00AM – 5:00PM
(move in and set up by 5:00PM)
- **Exhibit Hall Open:** 5:00PM – 7:00PM
- **Networking Reception:** 5:00PM – 7:00PM

FRIDAY, MAY 13

- **Exhibit Hall Open:** 8:00AM – 4:15PM

SATURDAY, MAY 14

- **Exhibit Hall Open:** 8:00AM – 11:00AM
- **Exhibit Teardown:** 11:00AM – 2:30PM
- **Society Social:** TBD in Evening

A LA CARTE ADD-ONS

RESIDENT TRAVEL AWARD - \$1,000

Presented to anesthesiology fellows and residents for original research abstracts, includes recognition in presentation slides and signage.

MODERATED ABSTRACT POSTER SESSION - \$1,000

Support sessions focused on original research and case studies, includes recognition.

SPECIALITY WINE POURING

DURING WELCOME RECEPTION - \$1,000

Draw more attendees to your booth during our Thursday evening Welcome Reception by sponsoring a wine pour, right from your booth. Select a wine from our extensive list and SAMBA will provide you with six bottles and everything you need to serve attendees.

REGISTRATION FOLDER INSERT - \$500

Custom designed hand-out inserted in all conference attendees' folders (production and shipping covered by sponsor, subject to SAMBA approval).

SPONSORED WIFI - \$5,000

Sponsor WiFi for all SAMBA conference attendees throughout the meeting.

WEBINAR SYMPOSIA - \$10,000

Sponsor a stand-alone SAMBA Webinar Symposia prior to or after the meeting.

ADVERTISE WITH SAMBA

DIGITAL MEETING ADVERTISING OPPORTUNITIES

REGISTRATION WEBSITE ADVERTISEMENT - \$550

Your banner advertisement featured in the headline on the SAMBA 2022 registration website seen by all visitors. (6) opportunities available.

ATTENDEE REGISTRATION

CONFIRMATION EMAIL ADVERTISEMENT - \$825

Your advertisement will appear in all SAMBA 2022 registration confirmation emails delivered directly to attendees containing their registration details. (6) opportunities available.

PRE-EVENT MARKETING EMAIL ADVERTISEMENT - \$875

Your advertisement will appear in SAMBA 2022 promotional emails sent to the SAMBA database before the event. (6) opportunities available.

POST-EVENT ATTENDEE THANK YOU EMAIL ADVERTISEMENT - \$825

Your advertisement will appear in a post-event SAMBA 2022 email to all attendees containing a recap message.

YEAR-ROUND ADVERTISING OPPORTUNITIES

Members and other ambulatory anesthesiology professionals look to SAMBA to provide information within the industry. Advertising with SAMBA allows your company to connect with our members on a regular basis.

SAMBA LINK

(MEMBERS ONLY QUARTERLY NEWSLETTER)

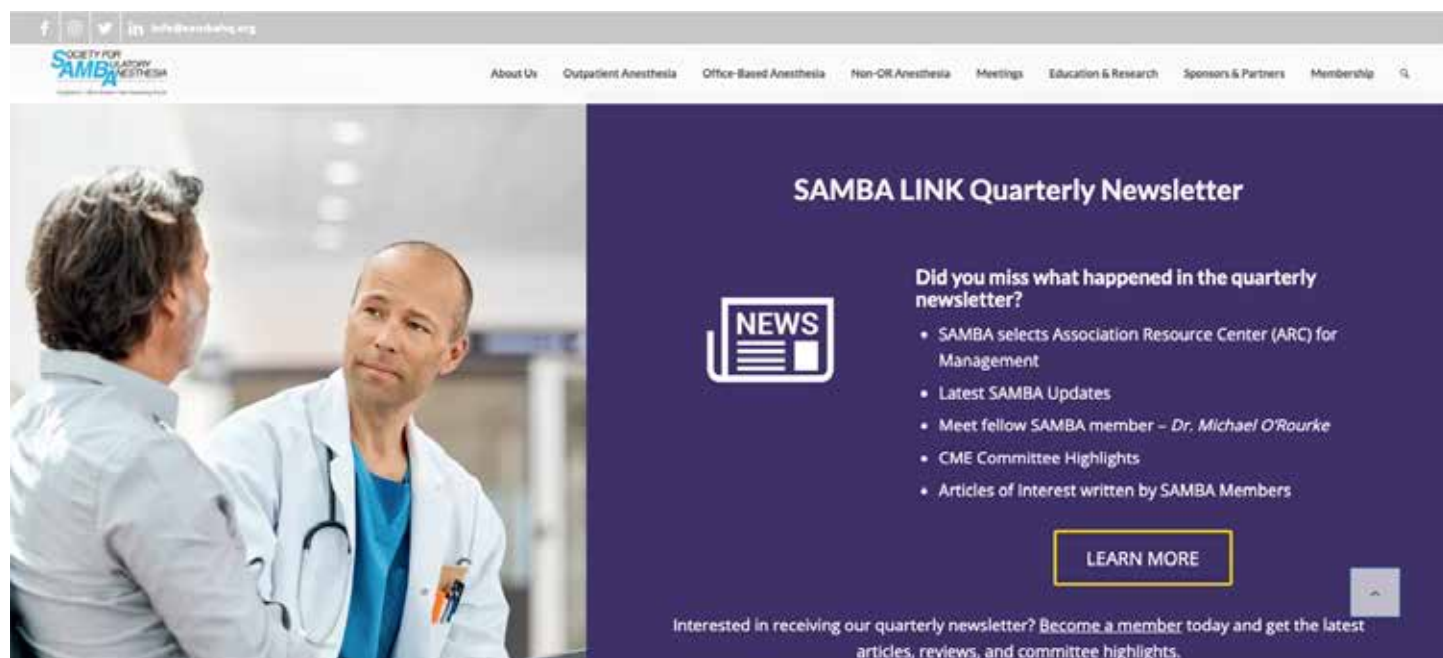
1 issue - \$250 **3 issues - \$695**
2 issues - \$475 **4 issues - \$900**

WEBSITE ADVERTISING

3 months - \$500
6 months - \$725
12 months - \$1,000

MEMBERS-ONLY WEBSITE ADVERTISING

3 months - \$450
6 months - \$600
12 months - \$900



RULES AND REGULATIONS

SAMBA Acronym

The acronym "SAMBA" means the Society for Ambulatory Anesthesia acting through its respective officers, directors, members, committees, and agents acting for it in the management of the exhibition.

Exhibition Dates and Hours

No exhibitor, nor any employee, agent, or servant of an exhibitor, shall be permitted to enter the exhibit hall until 60 minutes before the official opening hour, nor allowed to remain later than 30 minutes after the official closing hour, except on the last day of the exhibition. Exhibits must be staffed during all exhibit hours.

Exhibition Standards

Exhibits and promotional materials should be dignified and truthful and designed to provide useful and reliable information. The exhibition of a product or service at the SAMBA meeting does not constitute a SAMBA endorsement of the product or service, or of the claims made. Drugs or devices which require pre-market approval from the FDA or which must comply with established product standards will not be eligible to exhibit unless FDA approval has been obtained or the appropriate product standard is met. SAMBA reserves the right not to sell space for the exhibition of any product or service that is at issue or in litigation with a government agency.

Permissible Exhibits/Product and Material Distribution

All business activities of the exhibitor must be within the exhibitor's allotted exhibit space. In connection with distribution of product samples in the exhibitor's booth(s), these samples must be distributed at least two feet inside the booth. The use of propane, butane or other combustible bottled gas is prohibited. Helium balloons are not permitted. At the request of SAMBA, made at any time or times before or during the exhibition, exhibitor must promptly furnish SAMBA with sample products, packages, labels, advertising, and promotional literature that would be or is being distributed before exhibitor will be eligible to participate or continue in the exhibition. SAMBA reserves the sole and absolute right to determine which items and products are appropriate in its judgment for inclusion in the exhibition and to refuse, cancel or restrict any applicant or exhibit that SAMBA considers undesirable for any reasons. This provision applies to exhibitor's conduct, articles, printed matter, samples, questionnaires, or anything that SAMBA deems objectionable. If SAMBA decides that any of these do not meet its standards or are not suitable, the exhibitor must at once comply with SAMBA demands or can withdraw

and, if appropriate, receive a refund of the rental fee paid, prorated for the unused booth as determined by SAMBA.

Space Assignment

SAMBA will use a priority system for assigning booth space. All signed contracts and full payment must be received with online application. Priority will include length of exhibit service with SAMBA as well as level of participation.

Facility

Arizona Biltmore, A Waldorf Astoria Resort
2400 E Missouri Ave
Phoenix, AZ 85016

SAMBA's Purpose

SAMBA's purpose in conducting this meeting is to advance knowledge within the areas of its goals and constitution through its educational programs, its communication and resource information. The Society, in keeping with its stated purpose, encourages exhibitors to be educational, communicative and resource informative in their exhibit displays. All exhibits and products/services displayed must be pertinent to the practice of ambulatory anesthesia and in the professional interest of the attendees.

No Smoking Policy

Smoking is not permitted in the exhibit hall at any time during move-in, show hours, or moveout by exhibit personnel, exhibit suppliers or meeting attendees.

Payment

Full payment is due with online application. Applications will not be processed until the appropriate payment is received. Online payments can be made by Visa, MasterCard, Discover or American Express credit card. Questions? Contact: info@sambahq.org

Payment via check made out to SAMBA can be mailed to:
SAMBA
6737 W Washington St, Suite 4210
Milwaukee, WI 53214

Full Payment

Full payment is due with application. No company may exhibit unless full payment for booth space and sponsorship has been received. Final payment should be sent to the address previously listed.

Hotel Accommodations

Arizona Biltmore, A Waldorf Astoria Resort
2400 E. Missouri Ave
Phoenix, AZ 85016
Details at sambahq.org as they become available.

Cancellation or Reduction of Space

All cancellations or reductions in space must be sent in writing on company letterhead to SAMBA at the address previously listed. If written cancellation is received at the Society's office by:
12/31/21: Full refund less \$250
2/1/22: Full refund less \$500
After 2/1/22: No refunds

Badge Distribution

All badges for representatives who are registered in advance will be distributed on-site at the Registration Desk.

Guest Badges

Every effort will be made to assure that only properly identified and authorized registrants enter the exhibit hall. Technical exhibitors' guest badges are designed to allow access to the exhibit floor to individuals whom an exhibitor has a legitimate need to have present. These individuals may be:

- VIP's for parent company
- Advertising agency representatives
- Exhibit designers or builders
- Exhibitor appointed contractors
- Consultants
- Industry analysts
- An exhibitor's original equipment manufacturer

Guest badges must not be issued to physicians or allied health individuals who should be registered through the Society's registration process for educational sessions and exhibit viewing. Badges should not be used as a form of registration for personnel working the booth. The exhibiting company is responsible for the actions of their guests. Misuse of the exhibitor guest badge system may result in the expulsion of the exhibitor and guest from the exhibit hall.

Vendor Badges

Individuals who want to view the exhibit floor but are not affiliated with an exhibiting company may register for a one-day vendor pass at \$250.

Prizes, Contests, Lotteries and Giveaways

Prizes, contests, lotteries or drawings are strictly prohibited at all times. Giveaways are allowed if they are tasteful, available in sufficient quantities to general booth traffic, are not connected to any kind of contest or drawing and are latex-free. Giveaways must not obstruct booth traffic and must be stored within the booth space or in an approved area through the general contractor.

REGISTRATION FORM

COMPANY INFORMATION

Company Name _____
 (as it should appear in all printed pieces and on website)

Contact Name for Fulfillment _____

Title _____

Company Address _____

City _____ State _____ ZIP _____

Phone Number _____ Email Address _____

Website _____

SPONSORSHIP & ADVERTISING OPPORTUNITIES

SPONSOR PACKAGES

- Platinum Sponsorship: **\$15,000**
- Gold Sponsorship: **\$10,000**
- Silver Sponsorship: **\$5,000**

EXHIBITS

- 10'x10' Booth Space: **\$3,000**

A LA CARTE ADD-ONS

- Resident Travel Award: **\$1,000**
- Moderated Abstract Poster Session: **\$1,000**
- Welcome Reception Wine Pouring: **\$1,000**
- Webinar Symposia - **\$10,000**
- Registration Folder Insert: **\$500**
- Sponsored WiFi: **\$5,000**

DIGITAL MEETING ADVERTISING OPPORTUNITIES

- Attendee Registration Website Advertisement - **\$550**
- Attendee Registration Confirmation Email Advertisement - **\$825**
- Pre-Event Marketing Email Advertisement - **\$875**
- Post-Event Attendee Thank You Email Advertisement - **\$825**

YEAR-ROUND ADVERTISING OPPORTUNITIES

SAMBA LINK (members only quarterly newsletter)

- 1 issue - **\$250**
- 2 issues - **\$475**
- 3 issues - **\$695**
- 4 issues - **\$900**

WEBSITE ADVERTISING

- 3 months - **\$500**
- 6 months - **\$725**
- 12 months - **\$1,000**

MEMBERS-ONLY

WEBSITE ADVERTISING

- 3 months - **\$450**
- 6 months - **\$600**
- 12 months - **\$900**

SIGNATURE AGREEMENT

In accordance with the provisions of the enclosed Exhibitor/Sponsor Participation Rules & Regulations governing participation at the SAMBA Annual Meeting, the undersigned hereby makes an application for conference participation which, when accepted by SAMBA and accompanied by payment, becomes a binding contract. The undersigned also acknowledges that they have read and will abide by the Exhibitor/Sponsor Participation Rules & Regulations.

Acknowledged by: _____

For (Company Name): _____

Date: _____

PAYMENT INFORMATION

Total Due \$ _____
 (Full payment due with application)

Check/Check Number _____
 (Make Check Payable to SAMBA;
 include copy of this form with check)

- Credit Card
 - VISA
 - Mastercard
 - American Express
 - Discover

Name _____

Card# _____

Expiration Date _____ CVV _____

Billing Address _____

Signature _____

Send this form and payment to:
 Society for Ambulatory Anesthesia (SAMBA)
 6737 W Washington St, Suite 4210
 Milwaukee, WI 53214



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