



Outpatient • Office Based • Non-Operating Room

SAMBA 2021 Annual Meeting

A Virtual Experience
May 13-16, 2021

Register Now At SAMBAHQ.org

Plan to partner with SAMBA today!

For more sponsorship information, contact the SAMBA Executive Office at info@sambahq.org or 414-488-3915

6737 West Washington Street, Suite 4210 • Milwaukee, WI 53214
Phone: (414) 488-3915 • Fax: (414) 276-7704 • www.SAMBAhq.org

Dear Colleagues,

On behalf of SAMBA, the Society for Ambulatory Anesthesia, we invite you to sponsor the SAMBA 2021 virtual meeting to promote your products, materials, services and information. The virtual meeting is scheduled to be held from May 13-16, 2021.

The annual meeting for SAMBA will bring together more than 200 anesthesiologists to participate in engaging, thought provoking educational content and discussion.

The Society for Ambulatory Anesthesia provides educational opportunities, encourages research and provides professional guidance in order to advance the practice of ambulatory anesthesia. Our platform will include space to showcase your products and services that can help our members and their facilities improve patient care, cut costs and remain at the forefront of the field of ambulatory anesthesia.

SAMBA 2021 is the perfect space to market your products, materials, services and information to the decision-makers and practitioners in ambulatory anesthesia. Your presence at SAMBA 2021 positions your brand as an industry leader and solidifies your position in the minds of attendees ready to purchase.

Attendees include ambulatory anesthesiologists from around the country requiring anesthesia products and services, including nurses, administrators and more. Attendees come from diverse backgrounds and services – from academia to private practitioners, your target audience can be found at the SAMBA 2021 virtual meeting.

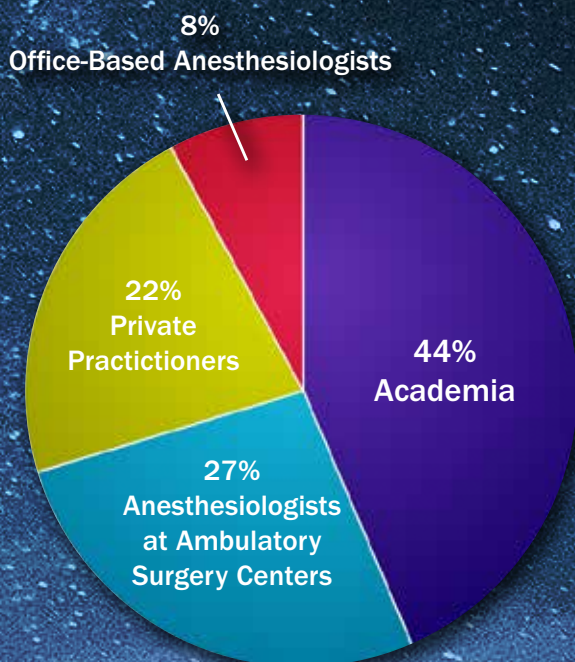
Increase and improve your exposure by selecting one of our add-on options or sponsorship packages. With our sponsorship opportunities you can drive more traffic to your brand and reach your maximum engagement. Customize your sponsorship package to fit your corporate goals. Don't miss the opportunity to showcase your brand to key stakeholders, network with peers and customers and promote your products and services at a global level.

The new era of COVID-19 has brought on unique and challenging times, but SAMBA remains here to help you overcome the challenges created by this health crisis. We look forward to your participation in the SAMBA 2021 virtual meeting!



Leopoldo Rodriguez MD MBA FAAP FASA
President, SAMBA
leopoldo@leopoldorodriguez.com

WHO ATTENDS



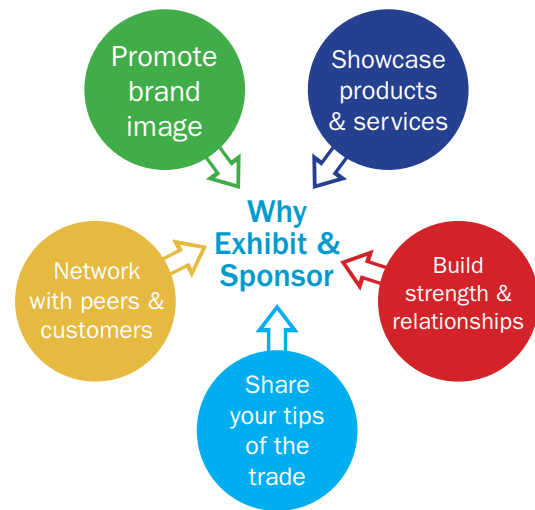
**SOCIETY FOR
SAMBA** AMBULATORY
ANESTHESIA

Outpatient • Office Based • Non-Operating Room

SAMBA has a membership of almost 800 physicians who actively practice ambulatory, office-based and non-operating room anesthesia, other health professionals with an interest in ambulatory anesthesia and residents in training. SAMBA strives to be the leader in the perioperative care of the ambulatory surgical patient.

SPONSOR OPPORTUNITIES

Increase your company's exposure and visibility to SAMBA 2021 participants with one of our sponsorship packages!



PLATINUM SPONSORSHIP

\$15,000

- Recognition in session slides
- 1st tier logo placement on meeting website and platform
- Virtual exhibitor booth on event platform
- Recognition in SAMBA LINK (choice of month)
- Complimentary virtual meeting registration for 7
- 75% Discount on the Webinar Symposia add-on
- Logo placement in post-event recap email
- Recognition on SAMBA social media channels (Facebook, Twitter and LinkedIn)

GOLD SPONSORSHIP

\$10,000

- Recognition in session slides
- 2nd tier logo placement on meeting website and platform
- Virtual exhibitor booth on event platform
- Recognition in SAMBA LINK (choice of month)
- Complimentary virtual meeting registration for 5
- 50% Discount on the Webinar Symposia add-on
- Logo placement in post-event recap email

SILVER SPONSORSHIP

\$5,000

- Recognition in session slides
- 3rd tier logo placement on meeting website and platform
- Virtual exhibitor booth on event platform
- Recognition on SAMBA LINK (choice of month)
- Complimentary virtual meeting registration for 3
- 15% Discount on the Webinar Symposia add-on

To discuss creating a custom sponsorship package for your company, please contact the SAMBA Executive Office.

EXHIBITS AND ADD-ONS

VIRTUAL EXHIBITOR BOOTH ON EVENT PLATFORM - \$3,000

Within the virtual event venue, there is a designated space for sponsors and exhibitors. Each sponsor/exhibitor will have a designated page that holds the capability to house pre-recorded videos, files, text, and/or a live video meeting. If a sponsor/exhibitor is not interested in communicating with attendees via a live video meeting this feature can be disabled.

WEBINAR SYMPOSIA - \$10,000

Sponsor a stand-alone SAMBA Webinar Symposia prior to or after the virtual meeting.

HISTORY OF COCKTAILS PROGRAM - \$5,000

Sponsor SAMBA's Thursday evening virtual welcome reception where a renowned cocktail specialist will walk our participants through the history of the cocktail industry while attendees enjoy their drink of choice.

DIGITAL MEETING ADVERTISING OPPORTUNITIES

ATTENDEE REGISTRATION WEBSITE ADVERTISEMENT - \$550

Your banner advertisement featured on the SAMBA 2021 registration website seen by all visitors.

ATTENDEE REGISTRATION CONFIRMATION EMAIL ADVERTISEMENT - \$825

Your advertisement will appear in all SAMBA 2021 registration confirmation emails delivered directly to attendees containing their registration details.

PRE-EVENT MARKETING EMAIL ADVERTISEMENT - \$875

Your advertisement will appear in SAMBA 2021 promotional emails sent to the SAMBA database before the event.

POST-EVENT ATTENDEE THANK YOU EMAIL ADVERTISEMENT - \$875

Your advertisement will appear in a post-event SAMBA 2021 email to all attendees containing a recap message.

YEAR-ROUND ADVERTISING OPPORTUNITIES

Members and other ambulatory anesthesiology professionals look to SAMBA to provide information within the industry. Advertising with SAMBA allows your company to connect with our members on a regular basis.

SAMBA LINK

(members only quarterly newsletter)

- 1 issue - **\$250**
- 2 issues - **\$475**
- 3 issues - **\$695**
- 4 issues - **\$900**

WEBSITE ADVERTISING

- 3 months - **\$500**
- 6 months - **\$750**
- 12 months - **\$1,000**

MEMBERS-ONLY WEBSITE ADVERTISING

- 3 months - **\$450**
- 6 months - **\$675**
- 12 months - **\$900**

PAST SPONSORS & EXHIBITORS



RULES AND REGULATIONS

SAMBA ACRONYM

The acronym “SAMBA” means the Society for Ambulatory Anesthesia acting through its respective officers, directors, members, committees and agents acting for it in the management of the exhibition.

VIRTUAL EXHIBITION STANDARDS

Virtual and promotional materials should be dignified and truthful, and designed to provide useful and reliable information. The exhibition of a product or service at the SAMBA virtual meeting does not constitute a SAMBA endorsement of the product or service, or of the claims made. Drugs or devices which require pre-market approval from the FDA or which must comply with established product standards will not be eligible to exhibit unless FDA approval has been obtained or the appropriate product standard is met. SAMBA reserves the right not to sell space for the virtual exhibition of any product or service that is at issue or in litigation with a government agency.

VIRTUAL EXHIBITION RULES

The atmosphere, content, and activities in the exhibitor’s virtual exhibit space must always be congruent with the mission of SAMBA. All booth activities and content must be professional in nature.

VIRTUAL SPACE ASSIGNMENT

Within the virtual event venue, there is a designated space for sponsors and exhibitors. Each sponsor/exhibitor will have a designated page that holds the capability to house pre-recorded videos, files, text, and/or a live video meeting. If a sponsor/exhibitor is not interested in communicating with attendees via a live video meeting this feature can be disabled.

PRODUCT/SERVICE DISPLAY

An exhibitor is responsible for providing the information it wants to display, including uploading information to the exhibitor portal to be displayed on its booth profile as specified in the communication from SAMBA or the event platform vendor. In addition to these rules, an exhibitor is also subject to the terms and conditions of the event platform vendor.

PRIZES, CONTESTS, LOTTERIES, DRAWINGS AND GIVEAWAYS

Prizes, contests, lotteries or drawings are strictly prohibited at all times. Giveaways are allowed if they are tasteful, available in sufficient quantities to general booth traffic, are not connected to any kind of contest or drawing and are latex-free.

SAMBA’S PURPOSE

SAMBA’s purpose in conducting this meeting is to advance knowledge within the areas of its goals and constitution through its educational programs, its communication and resource information. SAMBA, in keeping with its stated purpose, encourages exhibitors to be educational, communicative and resource informative in their exhibit displays. All exhibits and products/ services displayed must be pertinent to the practice of ambulatory anesthesia and in the professional interest of the attendees.

PAYMENT

Full payment is due with the application. Applications will not be processed until the appropriate payment is received. Online payments can be made by Visa, MasterCard, Discover or American Express credit card. Payment via check made out to SAMBA can be mailed to:

SAMBA

6737 W Washington St
Suite 4210
Milwaukee, WI 53214
Phone: 414-488-3915
Email: info@sambahq.org

FULL PAYMENT

Full payment is due with the application. No company may exhibit unless full payment for booth space and sponsorship has been received. Final payment should be sent to the address previously listed.

CANCELLATION

Due to the event being virtual, cancellations and refunds are not offered.

REGISTRATION FORM

Save Time and Register
Online at SAMBAHQ.org!

COMPANY INFORMATION

Company Name _____
(as it should appear in all printed pieces and on website)

Contact Name for Fulfillment _____

Title _____

Company Address _____

City _____ State _____ ZIP _____

Phone Number _____ Email Address _____

Website _____

SPONSORSHIP & ADVERTISING OPPORTUNITIES

SPONSOR PACKAGES

- Platinum Sponsorship: **\$15,000**
- Gold Sponsorship: **\$10,000**
- Silver Sponsorship: **\$5,000**

EXHIBITS

- Virtual Booth on Event Platform: **\$3,000**

WEBINAR SYMPOSIA

- Stand-Alone Webinar Symposia - **\$10,000**

DIGITAL MEETING ADVERTISING OPPORTUNITIES

- Attendee Registration Website Advertisement - **\$550**
- Attendee Registration Confirmation Email Advertisement - **\$825**
- Pre-Event Marketing Email Advertisement - **\$875**
- Post-Event Attendee Thank You Email Advertisement - **\$875**

YEAR-ROUND ADVERTISING OPPORTUNITIES

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SIGNATURE AGREEMENT

In accordance with the provisions of the enclosed Exhibitor/Sponsor Participation Rules & Regulations governing participation at the SAMBA Annual Meeting, the undersigned hereby makes an application for conference participation which, when accepted by SAMBA and accompanied by payment, becomes a binding contract. The undersigned also acknowledges that they have read and will abide by the Exhibitor/Sponsor Participation Rules & Regulations.

Acknowledged by: _____

For (Company Name): _____

Date: _____

PAYMENT INFORMATION

Total Due \$ _____
(Full payment due with application)

- Check/Check Number _____
(Make Check Payable to SAMBA; include copy of this form with check)
- Credit Card
 - VISA
 - Mastercard
 - American Express
 - Discover

Name _____

Card# _____

Expiration Date _____ CVV _____

Billing Address _____

Signature _____

Send this form and payment to:
Society for Ambulatory Anesthesia (SAMBA)
6737 W Washington St, Suite 4210
Milwaukee, WI 53214