

## Business Side of Office Based Anesthesia

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1

## Starting your own OBA Practice

- ▶ Creating your company (Discussed in Dr. Dorsch's session)
  - ▶ Company Name
  - ▶ Set-up PLLC or LLC - state specific
  - ▶ State and County business license
  - ▶ Malpractice
- ▶ Equipment
  - ▶ Scope of practice will determine equipment - open airway TIVA vs. LMA/Intubation cases
  - ▶ Monitor, Anesthesia Machine, medical gases, medications, disposables, etc.

2

## Starting your own OBA practice

- ▶ Billing/Compensation
  - ▶ Fee for services vs. Insurance
  - ▶ Direct Bill to patient vs Bill Facility
- ▶ Legal Contracts
  - ▶ Group vs. Independent Contractor agreements with offices
    - ▶ Pros
    - ▶ Cons

3

## Growing your Business

- ▶ Marketing
  - ▶ Organic growth, speak at study clubs, attend local meetings
- ▶ Expanding practice
  - ▶ Individual vs. Group of anesthesia providers - pros/cons
- ▶ Support Staff
  - ▶ Office Manager, Clinical Manager, Nurse/tech for office set up

4

## Contact Us

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5