

# HOW TO START UP AN OBA PRACTICE

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## BUSINESS DETAILS

- Company Name
- Set-up LLC (lawyer, accountant reviewed)
- State Business License
- Malpractice policy
- Paper records (pre-anesthesia evaluation and anesthesia record) or EMR

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## TYPE OF PRACTICE

- Think of types of cases you enjoy or want to do
- Think about types of offices where you want to work ...this may help determine whether you are fee for service or accept insurance
- Fee for service- pro/cons
- Accept Insurance- pro/con

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## EQUIPMENT

- Anesthesia machine- OBA-1 from Cardinal Medical Specialties in KY. Website: <http://obamed.com>
- Monitors- same as OR (Mindray, Cardio-CAP, your choice)
- Oxygen connectors (offices have different connection types)
- Airway devices- laryngoscopes, LMA's, Nasal CPAP)
- Medications- all non controlled substances
- Disposables- IV, tapes, labels
- SCD (sequential compression device)
- Suppliers: McKesson/Southern Anesthesia

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## SPACE

- Much smaller area especially dental offices
- Medical gases- not always piped for oxygen. Not all have nitrous. Many will only have portable e-cylinders.
- Scavenging if using inhalation gases. Not usually waste line. May use absorber canister which connect to anesthesia machine.

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## MARKETING

- Business cards
- Set up meeting with offices
- How to "sell" it? Why office better for surgeon or dentist- increased productivity, time efficient, less hassle for patients
- More to be covered in business side of OBA practice session

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